32nd Annual Conference of the International Society for Environmental Epidemiology

Advancing Environmental Health in a Changing World
32nd Annual Conference of the International Society for Environmental Epidemiology

Advancing Environmental Health in a Changing World

ISEE 2020 VIRTUAL & QUICK FACTS

CONFERENCE DETAILS

Dates:
August 24-27, 2020

Website:
www.isee2020virtual.org

Location:
Virtual on a dynamic online platform

Time Zone:
All time details on the programme will be given according to US East Coast time zone (EDT, Eastern Day Time) which is 4 hours behind GMT (Greenwich Mean Time).

Estimated Number of Participants:
Approximately 1000-1200 participants

TENTATIVE TIMETABLE FOR THE CONFERENCE

August 24th, Monday – Full day program to start by 08:00 (EDT time, GMT-4)
August 25th, Tuesday – Full day program to start by 08:00 (EDT time, GMT-4)
August 26th, Wednesday – Full day program to start by 08:00 (EDT time, GMT-4)
August 27th, Thursday – Full day program to start by 08:00 (EDT time, GMT-4)

AUDIENCE PROFILE

• Epidemiologists
• Environmental scientists
• Scientists
• Health care professionals (physicians, nurses, allied health professionals)
• Researchers / Analysts
• Exposure Analysts
• Industry / corporate professionals
• Statisticians
• Government policy makers
• Non-government policy makers

CONTACT / CONFERENCE ORGANIZING SECRETARIAT, PCO

Office: Kenes M+

Sponsorship Inquiries:
Mr. Muzaffer Komek
E-mail: mkomek@kenes.com
Mobile: +90 530 689 5299

Mr. Daghan Sivaci
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Registration Inquiries:
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Ms. Lara Volkan
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Scientific Inquiries:
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Ms. Dilara Yalinkilinc Soylu
E-mail: dyalinkilinc@kenes.com

Any Other Inquiries:
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Mr. Veyşel Güzel
E-mail: vguzel@kenes.com
ISEE 2020 VIRTUAL & QUICK FACTS

INVITATION

As the International Society for Environmental Epidemiology we had to cancel the in-person conference scheduled for August in Washington DC considering the immense global impact of COVID-19 pandemic and to protect people's health and wellbeing. Instead we are organizing a virtual conference for 2020 that is dynamic and (almost) as full as our in-person conferences. We are all committed to making this new format a resounding success.

The conference will encompass the latest and most pertinent topics in environmental epidemiology. Our theme of “Advancing Environmental Health in a Changing World” emphasizes the need to address environmental health problems through scientific investigation, and the need to translate what is known into action amid continuous global changes in climate and population demographics.

“Advancing Environmental Health in a Changing World” has never been more important. And, we will use this virtual conference to test and evaluate new platforms that can make our conferences “greener”, “more accessible”, and “more affordable” while still fulfilling our society’s mission.

Within this scope, it is important for us to count on the support and commitment of the industry to make this virtual conference happen as a great success and to help us shape our future.

We look forward to getting your support for the ISEE 2020 Virtual Conference!

Virtual Conference Co-Chairs

Marc Weisskopf, PhD, ScD
ISEE Annual Conference Committee Chair
Harvard T.H. Chan School of Public Health
Boston, Massachusetts, USA

Beate Ritz, MD, PhD
ISEE Officer, Past President
Fielding School of Public Health, UCLA
Los Angeles, California, USA

WHY SPONSOR

The ISEE 2020 Virtual Conference provides networking opportunities with scientists, engineers, institutional leaders and industry experts engaged in the protection of health and the environment.

The conference gives a chance for brand placement, recognition and visibility of your organization to about 1200 leading researchers in the field of environmental epidemiology.

KEY BENEFITS OF THE VIRTUAL CONFERENCE

IMMEDIATE VISIBILITY – Appearance of your brand and organization’s name / logo directly in front of attendees, boost the perceived image of your organization during the conference.

LONGER EXPOSURE – Visibility and interaction during the virtual event PLUS a three months following the event when attendees have access on-demand.

NO TRAVEL – Access the conference from the comfort of your office or home, on your own time – and save $$$ by avoiding travel expenses.

CUSTOMER LEADS – Communication with your target market with the opportunity to launch new initiatives, products or services.

REACH OUT TO TARGET AUDIENCE – Possibility to find new partners and meet like-minded professionals, influential people, bodies and organizations representing scientific fields and to gain credibility in your area of research and outperform your competitors.

EXPANDED MARKET – Going virtual opens the door for a larger audience globally, as attendees no longer need to travel to an onsite location.
# MAIN SPONSORSHIP CATEGORIES

<table>
<thead>
<tr>
<th>Service Description</th>
<th>Platinum Sponsorship $10,000</th>
<th>Gold Sponsorship $7,500</th>
<th>Silver Sponsorship $5,000</th>
<th>Bronze Sponsorship $2,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Acknowledgement on the conference website with a logo with hyperlink to Sponsor’s website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement in the final program e-book, at Sponsors’ section with logo and 100–words profile</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement in the conference mobile application, at Sponsors’ section with logo and 100–words profile</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Presence with logo at virtual lobby together with all sponsors of the conference (with hyperlink to Sponsor’s website)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement within the “Main Sponsors” banner on the virtual platform</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement with logo in the conference e-newsletters</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement with logo in the post-conference reports and information</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement in the push notifications to be sent through the conference mobile application during the conference</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Opportunity to upload company material (1–2 page pdf brochure) onto the conference mobile application</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Complimentary delegate registration for conference</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Complimentary sponsor registration for company representatives</td>
<td>6</td>
<td>5</td>
<td>4</td>
<td>3</td>
</tr>
</tbody>
</table>

The given numbers above are referring to the number of each item that will be provided to the sponsor based on the sponsorship level.
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ADDITIONAL SPONSORSHIP OPPORTUNITIES

CONFERENCE MOBILE APPLICATION
$4,500

**Strong visibility during the conference.**
The conference mobile application engages attendees with personalised planning tools and real-time event updates and notifications. The easily downloadable and user-friendly mobile app will include the scientific program, abstracts, speakers' information and a personalised scheduler.

**Benefits of the Sponsor:**
*Acknowledgement on the splash/pop-up screen of the app*
*Display of the Sponsor's logo together with the mobile app information and QR code that will be sent to the registered participants*
*2 push notifications to be launched during the conference*
*Acknowledgement on the conference website with a logo with hyperlink to Sponsor's website*
*Acknowledgement in the final program e-book, at Sponsors' section with logo*
*Presence with logo at virtual lobby together with all sponsors of the conference (with hyperlink to Sponsor's website)*
*1 complimentary sponsor registration for company representative*

**ADVERTISEMENT IN THE FINAL PROGRAM E-BOOK**
$750

Sponsor’s full colour advertisement will be published online on the designated section of the final program e-book. Specifications for the advertisements will be advised at a later stage.

**Benefits for the Advertising Companies:**
*Acknowledgement on the conference website with a logo with hyperlink to advertising company’s website*
*Acknowledgement in the final program e-book, at Advertising Companies section with logo*
*Presence with logo at virtual lobby together with all sponsors & advertising companies of the conference (with hyperlink to Sponsor’s website)*
*1 complimentary sponsor registration for a company representative*

**ADVERTISEMENT IN THE CONFERENCE MOBILE APPLICATION**
$750

Advertisement in the designated section of the conference mobile application during the conference and post-conference of at least 1 month. Mobile app will be available to all participants to access the scientific program and other conference information easily and conveniently.
APPLICATION, PAYMENT & CANCELLATION POLICIES

GENERAL CONDITIONS & APPLICATION PROCESS

Please click here to reach the online booking portal for ISEE 2020 Virtual Conference.

Once a booking form is submitted, a confirmation will be mailed to the Sponsor with an accompanying invoice.

Please note that submission of a booking form indicates the acceptance of all TERMS & CONDITIONS specified within the booking portal. The booking form(s) will be held as a valid liable contract, by which both parties will be bounded.

PAYMENT PLAN & CONDITIONS

100% payment is required to be completed upon the application of the sponsorship.

All payments including the ones from last minute sponsors are required to be finalized prior the conference dates.

PAYMENT METHODS

Payments can be made via bank transfer or credit card. Kindly note that individual and/or corporate cheques are not acceptable.

Payment via Bank Transfer:
Bank account details are as below. After the bank transfer, the proof of payment is required to be sent to the Conference Organizers.

ACCOUNT NAME : ISEE 2020
ACCOUNT NO (USD) : 1500934-92-258
IBAN (USD) : CH33 0483 5150 0934 9225 8
BANK NAME : Credit Suisse
SWIFT CODE : CRESCHZZ80A
BRANCH : Genève
ADDRESS OF THE BANK : Rue de la Monnaie 1-3 | 1204 Genève | Switzerland

Payment via Credit Card:
Visa, Mastercard and AMEX are accepted through the online booking portal. Please finalize your payment during the booking process.

CANCELLATION POLICY

Any request for the cancellation of sponsorship items must be sent to the Conference Organizers in writing. The following cancellation policy will apply:

- For cancellations until June 30, 2020 (inclusive); 50% of the total amount will be invoiced and charged as a cancellation fee, and the rest of the amount less the bank charges will be refunded.
- For cancellations on or after July 1, 2020; full sponsorship amount will be invoiced and charged, and no refunds will be made.
- All relevant refunds will be made within 30 days after the conference dates.
You can also support ISEE 2020 Virtual Conference with any of the below options:

- Educational Participation Grants for Delegates / Young Scientists Unrestricted Grant in Support of the Conference

Or

You may suggest an idea!

We strongly encourage potential sponsors to suggest their own ideas for supporting ISEE 2020 Virtual Conference. We are very open to additional sponsorship opportunities and would be happy to discuss any options with you.

Please contact us!

CONTACT / CONFERENCE ORGANIZING SECRETARIAT, PCO

Office: Kenes M+

Sponsorship Inquiries:
Mr. Muzaffer Komek / E-mail: mkomek@kenes.com / Mobile: +90 530 689 5299
Mr. Daghan Sivaci / E-mail: dsivaci@kenes.com

www.isee2020virtual.org